

YEA! BOOSTER COMMITTEE

COMMITTEE OBJECTIVE

Serve as an integral part of the Young Entrepreneurs Academy by helping to increase involvement in YEA! from the Chamber membership, increase donations, and raise awareness of program events and deadlines while serving as an vital partner for the program's success.

INTRODUCTION

The YEA! Booster Committee seeks to expand upon the success of the Arlington Chamber's Young Entrepreneurs Academy, by increasing the awareness of the program within the community, increasing revenue for the program, and increasing involvement with the program from the Chamber membership and student population. In order to be a key partner for the program's success, booster committee members will utilize their talents, connections, and resources to help support the YEA! Program's mission of providing entrepreneurial education for middle and high school students.

COMMITTEE MEMBER ROLE & RESPONSIBILITIES

To ensure the success of the Young Entrepreneurs Academy, volunteers on the YEA! Booster Committee are responsible for meeting the goals for the group. Each committee member is responsible for partnering with the YEA! Program Manager and the Events and Development Director in the following areas:

1. Fundraising
2. Publicity & Communications
3. Student Recruitment
4. Volunteer Recruitment

Committee members will be trained on all the program's engagement opportunities and curriculum, ensuring each member is equipped to discuss the YEA! Program with potential volunteers, donors, students, as well as with community members. Each committee meeting will be dedicated to discussing fundraising opportunities, volunteer prospects, updates on donations received, and updates on student progress throughout the program.

STRUCTURE

The YEA! Booster Committee consists of dedicated individuals and meets every other month at the Chamber office. Members of the committee must be employed by a Chamber member organization. Retention in the committee is based on performance with each member responsible for adhering to the responsibilities outlined.